

**On the occasion of Fuori Salone del Mobile 2012 DILMOS presents:
"THE LINE, THE ARCH, THE CIRCLE & THE SQUARE" by RON GILAD**

"I try to convey thoughts and arguments through form."

Ron Gilad's objects are the end-result of what might be called "three-dimensional concepts". He uses simple geometries to describe the transformation of objects, in an imaginary dimension. Many of the ideas he has been developing for years relate to foundational concepts of the history of form, as well as to architecture, art, and design.

The very title of this one man exhibition for Dilmos - "**The Line, The Arch, The Circle & The Square**" - illustrates with utter simplicity the building blocks in his new series of creations.

In his second show for Dilmos - following "**IX Mirrors**" (2011) - Gilad once again shows us a thought process which involves many stops along a single path where each element connects back to the preceding one while also sending us on to the next. He is not concerned about whether the idea originated recently or ten years ago: the important thing is to add ever new stimulus to the perception of the reality which surrounds us.

Led both by instinct and reason, Gilad's goal is to frame everyday objects within perfect geometry, altering their function and giving them new life.

The objects exhibited – seats, coat racks, mirrors, and light fixtures - confirm how successfully and freely Gilad moves among disparate crafts and a wide range of materials. One example is the bench series which picks up on the classic architectonic shape of the arch; using extremely refined techniques to work with marble, he handles this material as if it was as malleable and light as paper.

With note of humor and irony, Gilad takes up the opportunity to invite us into a "theatre of the absurd". Here objects are not what they seem, or more accurately, shapes do not immediately suggest function, quite on the contrary. In this exhibition for Dilmos, each object is the translation of an argument and each idea synthesizes a thought.

THE LINE:

emerges from a cut in the wall to form a thin iron line which - not without kindness - supports a candle.

THE ARCH:

shows the capacity for simple solid geometry to become a seat.

THE CIRCLE:

doesn't just hold a mirror, a clock, or an LED light fixture, it embodies the designer's arguments about concepts such as point / surface / container and, of course, circle.

THE SQUARE:

through its slow evolution contains a fragment of the mystery of forms.

Oscillating between the logical and the absurd, randomness and causality, strictness and flexibility, Ron Gilad leads us - object by object, idea by idea - along his conceptual road map, to a place where everyone may interpret what they see, guided by their own imagination.

Elena Bordignon

Ron Gilad

Born 1972 Tel-Aviv

Lives and works in New York City

We appreciate any help you can provide in publishing the above information

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APRIL 17 TO APRIL 22, 2012 - FROM 10 am to 9 PM

DAILY OPENING : TUESDAY, APRIL 17 at 6 PM

Info 02 29002437 info@dilmos.it www.dilmos.com

A special thanks to: Adele - C srl for the "56" Cabinet and " 56" Day Bed by Ron Gilad / Alfredo Salvatori srl for "Galleria" Bench in Marble by Ron Gilad / Established and sons for the "House Candleholder" design Ron Gilad / Flos Spa for "La Linea Beta" and "Lightspring" Light Fixtures by Ron Gilad / Molteni & C spa for the Consolle table design Ron Gilad and Elena Bordignon for the text / the photographer Max Rommel and to Mariateresa Wuhrer Borletti for her enthusiasm and dedication. This project is the result of the following individuals' professionalism and incredible ability to get things done: Gianmario Albiati / Silvio Cappi and his team / Giulio Covre / Marcello of Grassi Frames / Marco and Claudio Motta / Tranquillo Turati